

Carter Hickman

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Education

Missouri Southern State University
Bachelor of Science
Major: Communication Public Relations
Minor: Mass Communication, Public Speaking

Joplin, MO
Anticipated Graduation: December 2019

Crowder College
Associate of Arts
Major: General Studies

Neosho, MO
May 2017

Related Coursework

- Magazine Production
- Mass Communication Theory
- Writing for Public Relations
- Advanced Public Speaking
- Case Studies Public Relations
- Intercultural Communication

Related Experience

Dunham's Sports
Key Team Lead

Joplin, MO
October 2017-Present

- Managed and coordinated a staff of at least 10 associates at a time effectively
- Counted money for start of day and end of day closing
- Built strong customer relations
- Ensured customer service was a priority

Crossroads Chevrolet and Cadillac
Sales Professional

Joplin, MO
August 2016-May 2017

- Assisted customers in finding a vehicle that meets all of their wants and needs
- Retained product knowledge
- Balanced multiple clients at a time
- Partnered with other sales staff to meet goals

Other Experience

Fastenal
Sales Support

Joplin, MO
June 2017-Present

- Maintained high attention to detail
- Used product knowledge to meet the needs of customers
- Assisted accounts by providing top notch service
- Developed good rapport with customers

Memberships / Affiliations

- Distinguished member of PRSSA
- Social Media Influencer for MSSU

Volunteer Experience

- Joplin NALA Read, assisted with various public relations activities such as making brochures, newsletters, and helping with yearly events i.e. Baseball Bonanza (formerly Spell Ball)

